

# The Cutter's Edge

Published each May and November

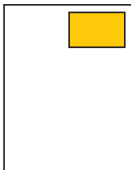
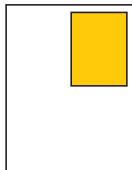
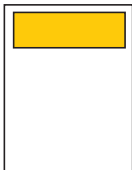
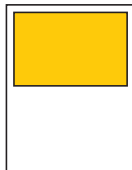






## ASSOCIATION OF CANADIAN CUSTOM HARVESTERS MAGAZINE

- ✦ Promote your business to **custom harvesters** and **silage operators** across **Canada** and in the **United States**.
- ✦ Circulation - **13,000 copies** (10,000 through the Western Producer)
- ✦ Excellent visibility to a **targeted audience** of **custom harvesters, farmers** and **equipment dealers**
- ✦ **Full-colour publication** chock full of **feature articles** related to the industry
- ✦ Information in this publication will be **current, relevant, and read by many individuals and businesses**
- ✦ **Connect directly** to the industry professionals who purchase your products or services



### MAGAZINE ADVERTISING RATES

Ad Sizes								
	1/8 Page	1/4 Page	1/4 Page Banner	1/2 Page	Full Page	Inside Front Cover	Outside Back Cover	Insert stitched into center spread
<b>1 Issue</b>	\$260.00	\$440.00	\$460.00	\$825.00	\$1450.00	\$1550.00	\$1650.00	\$1775.00
<b>2 Issues*</b> (*cost per issue)	\$235.00	\$415.00	\$435.00	\$775.00	\$1350.00	\$1450.00	\$1550.00	\$1650.00
<b>Dimensions</b>	3 11/16" x 2 5/16"	3 11/16" x 4 7/8"	7 1/2" x 2 5/16"	7 1/2" x 4 7/8"	8 3/4" x 11 1/4" includes bleed	8 3/4" x 11 1/4" includes bleed	8 3/4" x 11 1/4" includes bleed	Smaller than 11" x 17" Supplied by Customer

### SPECIFICATIONS

**Size:** 8 1/2 x 11" **Layout:** Vertical **Ink:** 4-colour process with bleeds **Paper:** 70 lb gloss text **Binding:** Saddle Stitch

### WEBSITE ADVERTISING RATES

<b>Small Leader Board</b> (242 x 90 pixels)	\$300.00 (6 months)	\$500.00 (1 year)
<b>Large Leader Board</b> (728 x 90 pixels)	\$500.00 (6 months)	\$800.00 (1 year)

**Ad Deadline: March 18, 2016 Street Date: May 6, 2016**

**For more information, please contact Terry at 204-292-9678.**